



Charity football event

ORGANISED BY



SATURDAY 17TH MAY 2025
AT SOUTHEND UNITED FC

SPONSORSHIP PROPOSAL

worldcuponsea.com



Here for young people
Here for communities
Here for you



COLLABORATION



CHARITY



COMPETITION



COMMUNITY

SATURDAY 17TH MAY 2025
AT SOUTHEND UNITED FC

THE EVENT

- Fantastic community event
- 32 businesses compete in a 7-a-side football tournament
- Held at the iconic Roots Hall Stadium on 17th May
- Raise important funds for YMCA
- The event spotlights your business
- Provides networking with professional firms
- Super fun day out for colleagues, families and friends

“ As this year marks the 30th Anniversary of Newlands, our supported housing for young people, we’re thrilled to have been chosen as this year’s charity. Every penny raised will go directly towards supporting the young people we work with, helping them build brighter futures.

At Southend YMCA, we believe that everyone deserves a fair chance to discover who they are and realise their full potential. Your support makes a real difference—thank you for your support.

Lisa Walton, Senior Fundraising Lead, Southend YMCA

2019

The first year of the event generated thousands of pounds for two charities.



£22,000

2022

After a two year gap caused by Covid, WCOS returned with 32 businesses.



£28,000

2023

We hosted a reception networking event and helped the homeless community.



£39,700

2024

Last year, World Cup-on-sea raised thousands for GOSH.



£48,000

2025

This year we aim to raise even more!



Target: £50,000

WHAT DID THE MEDIA SAY?

Click on a headline to find out...

**World Cup-on-Sea
raises £39K for
Southend homeless
charity**

Evening Echo

**World Cup-on-Sea
charity tournament**

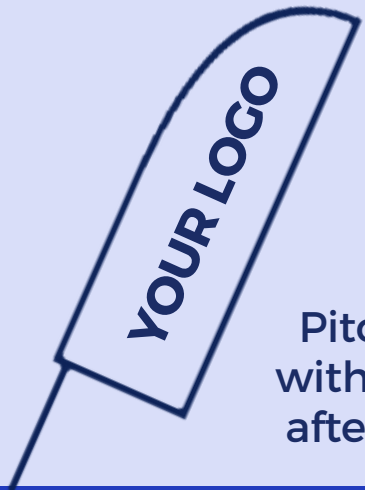
Southend United FC

**Southend's HARP receive
thousands from charity
football tournament**

Essex Live

SPONSORSHIP PACKAGE

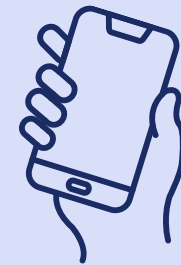
Four headline sponsors at £5,000 each



Pitchside banner,
with a pitch named
after your business



Access to the teams and
businesses through a
networking event



Prominent branding alongside
AJ Chambers with your business
and other sponsors



Your company branding and
advertising material in the
tournament programme



Your business featured in
tournament advertisements (with
possible celebrity endorsements)

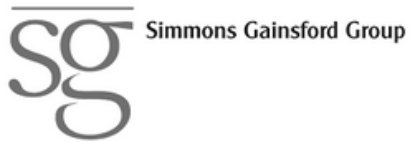


Social media and traditional
media coverage with local
press

Plus, enter a team for the tournament at no extra cost

2024 BUSINESSES

Last year many amazing businesses took part...



OUR CHARITY PARTNERSHIP

About Southend YMCA

Southend YMCA is a leading charity and housing provider for young people, based in Southend-on-Sea and supporting communities across Essex.

We work with children, young people, families, and the wider community, providing high-quality education, accommodation, and initiatives such as All in Music, Find Your Voice, Health & Wellbeing, Bump to Breast, and Training.

Our programmes encourage personal growth, improve health and wellbeing, support young people and local communities, helping to transform lives.

southendymca.org

[Email us](#)

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